[Opening shot: A modern and dynamic office environment 1

**Voiceover:** "In the heart of agricultural innovation, a new player has emerged, to revolutioniz our crops and improve our future. FINFERTEC COMPANY as a dynamic and forward-thinking natural fertilizer producer committed to providing cutting-edge solutions for the modern farmer. 2

(Showing A slide :Introducing team and product" )3

[Cut to the 5 team members setting side by side around a circle table or in different situation in company or Nature , facing the camera] 4

CEO (on-screen): "Hello, I'm Ehsan, the CEO &Regulatory affair manager of FINFERTEC" 5

CMO (on-screen): " I'm Hamed chief financial &marketing officer of (FINFERTEC ") 6

CTO(on-screen): " I'm Ahmad ,I manage the production &operating processes in( FINFERTEC") 7

Quality Analyst (on-screen): “ I’m Saeed ,Quality control manager &sale director of (FINFERTEC)”8

R&D officer (on-screen): “ I’m Mohammad as chief research officer , R &D in FINFERTEC” 9

Investor(on-screen): “ I’m Hosein ,I cooperate in FINFERTEC as a Investor 10

[Cut to individual shots of each team member in different situation considering to his Role on the company] 11

\*(May be delet this part)

**CEO** (on-screen text): Ehsan Fogahazadeh, CEO & Regulatory affair manager 12

**CTO** (on-screen text): Ahmad Etka aeen, Production Manager &operating Officer 13

**CMO** (on-screen text): Hamed Naderi , chief financial &marketing officer 14

**Quality Analyst** (on-screen text): Saeed Zahedi, Quality Control Manager & Sale Director 15

**R& D OFFICER** (on-screen text): Mohammad Mokhtarzadegan, Chief Research officer-R&D Manager 16

**Investor** (on-screen text): Hosein Karimpour, Investor 17

[Cut to shots of you and your co-founders in your respective work environments] 18

**Voiceover:19**

"Without any doubt ,their extensive work history and industry knowledge make them the driving force behind FINFERTEC COMPANY."

[Cut of some pictures or power point presentation related to the following problems] 20

**Voiceover:21**

They consider to the most important finding by agricultural research. These include:

1- Inability to achieve a 100% yield of fertilizers for maximizing agricultural product output.

2- Nutrient imbalances, soil degradation, and environmental pollution by conventional fertilizers,

3- Excessive runoff, soil leaching, and reduced crop quality due to lack of controlled nutrient release.

On the other side the global demand for eco-friendly and sustainable agricultural practices is on the rise .

And Finally , this issue will be more labor costs and excessive consumption of fertilizers, which is not desirable in any way.

[Cut to shots of the team members collaborating, making decisions, and working with enthusiasm] 22

**Voiceover: 23**

"Their leadership and teamwork, bring together, strategic thinking and operational excellence.

**They**  are pleased to present their innovative business for the development and distribution of natural matrix-based controlled slow-release fertilizer by use of biodegradable materials and advanced encapsulation techniques " .

**Their** product aims to provide a consistent and efficient nutrient supply to plants , minimizing environmental impact and financial burden.”

[Cut to footage of the product or service being developed or used; screen shots from admin panel] 24

**Voiceover:25**

” FINFERTEC COMPANY is dedicated to creating the natural matrix-based controlled slow-release fertilizers to meet the diverse needs of farmers, landscapers, and gardeners."

" Their product as a Natural matrix-based slow-release fertilizer, consists of fertilizer compounds that Coated with natural and biodegradable matrices to control the release of nutrients to plants over an extended period of time. This approach combines the benefits of slow-release fertilizers with the use of environmentally friendly and sustainable materials.

 In fact, their company offers a sustainable and efficient product to nutrient management, addressing the challenges of traditional fertilization methods with the aim of providing a solution for plants and the planet.”

**They** look forward to the opportunity to bring our innovative products to the market and make a positive impact on the agricultural industry."

[Screen shots or diagrams] 26

Voiceover: "Together, they have achieved significant milestones on their journey." 27

**CEO** (on-screen): "In past months we made our first prototype." 28

**CTO** (on-screen): " The expert technical team is focused on the processes of production and works with high motivation." 29

**CMO** (on-screen): "We made our team and we are doing fertilizer market analysis ." 30

**Quality Analyst Officer** (on-screen): "we detect special tests and approval processes for our innovative product.." 31

**R&D officer (on-screen):** "In order to precipitate development of company we doing some progressive research .” 32

**Investor (on-screen):** " And I passion to powerful investment for this effective innovative product.” 33

[Cut to shots of the team discussing future plans and growth strategies] 34

**Voiceover:** 35

"Looking forward, FINFERTEC has an exciting mission &vision for expansion and **market** disruption."

**-Their mission** is to enable sustainable agriculture and promote environmental supervision ."

**-They** are committed to innovative natural matrix-based slow-release fertilizers that providing high quality products that feed plants, support farmers , increase crop yield, protect soil health, reduce environmental impact and contribute to a greener and more sustainable future."

**-The vision of FINFERTECH** is to be a global leader in the development and distribution of natural matrix-based slow-release fertilizers, known for our unwavering commitment to sustainability, innovation and customer success.”

-They envision a world where their company play a fundamental role in the practices of perform sustainable agriculture, fostering healthier ecosystems and ensuring food security for future generations and successful marketing .”

[Closing shot of the team members smiling and standing together with these slide: 36

**Voiceover:37**

-They are thrilled to be on this journey of building something remarkable.

-They are passionate about delivering a seamless user experience that truly sets their apart .

-Fertilizer Marketing will change with they.

"Discover FINFERTEC and be part of our exciting vision."

[End with the startup logo and contact information for interested parties] 38